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With its signature focus on evolutionary psychology, MOTIVATION: THEORY, RESEARCH AND APPLICATION, 6E, International Edition reflects the latest developments from the field in its thorough coverage of the biological, behavioral, and cognitive explanations for human motivation.

Motivation: Theory, Research, and Application ...

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motivation theory research and application

The primary objectives of this new edition are the same as those of the first edition: (a) to present the major motivational theories, principles, and research findings in enough detail to help students understand the complexity of motivational processes, and (b) to provide examples of motivational concepts and principles applied to educational settings in order to suggest ways to facilitate motivation in these settings.

Motivation in Education : Theory, Research, and Applications

While modern research shows some shortcomings with this theory (for example, a lack of empirical evidence for some conclusions), Maslow ' s Hierarchy of Needs Theory remains an important and simple motivation tool for managers to understand and apply.

Motivation – Applying Maslow ' s Hierarchy of Needs Theory

Informing students about major motivational theories and related research, this thought-provoking text includes an overview of metatheoretical perspectives, expectancy and efficacy beliefs, attribution theory, social cognitive theory, goal theory, intrinsic motivation, values and affect, and social-cultural influences such as schools, classrooms, peers and families.

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Clear and engaging, Motivation in Education: Theory, Research, and Applications, Fourth Edition presents the major motivation theories, principles, and research findings in sufficient detail to help students understand the complexity of motivational processes, and provide it provides extensive examples of the application of motivational concepts and principles in educational settings.

Motivation in Education: Theory, Research, and ...

Buy Motivation: Theory, Research, and Application 6th (sixth) edition by Petri, Herbert L., Govern, John M. published by Cengage Learning (2012) Hardcover by Herbert L., Govern, John M. Petri (ISBN:) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Motivation: Theory, Research, and Application 6th (sixth ...

The academic standard for texts on motivation in educational settings. Clear and engaging, Motivation in Education: Theory, Research, and Applications, Fourth Edition presents the major motivation theories, principles, and research findings in sufficient detail to help students understand the complexity of motivational processes, and provide it provides extensive examples of the application of ...

With its signature focus on evolutionary psychology, MOTIVATION: THEORY, RESEARCH AND APPLICATION, 6E reflects the latest developments from the field in its thorough coverage of the biological, behavioral, and cognitive explanations for human motivation. The book clearly presents the advantages and drawbacks to each of these explanations, allowing students to draw their own conclusions. Relevant and timely, the text helps readers understand the processes that activate their behavior by drawing examples from topics that interest students, including sleep, stress, eating disorders, helping behavior, emotion, and more. Extremely student friendly, the text includes numerous study aids to maximize learner success, while vivid graphic illustrations offer additional insight into key concepts. In addition, its unique thematic approach gives instructors ultimate flexibility. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Covering biological, learned, and cognitive components of motivation, this introductory college text discusses advantages and drawbacks of each theory, allowing students to draw their own conclusions. Petri and Govern (both psychology, Towson U.) illustrate their topics with real-life examples such as sexual behavior, eating disorders, aggression,

With a new evolutionary theme, Petri's book covers the biological, behavioral, and cognitive explanations for human motivation. The advantages and drawbacks to each of these explanations are presented, allowing students to draw their own conclusions. Students want to know why they behave the way they do. To help students understand the processes that activate their behavior, Petri uses examples drawn from such contemporary topics as sexual behavior, aggression, eating disorders, and obesity to capture and keep students interested. To help students master and retain the information covered, this edition builds upon the text's simple and direct language with expanded pedagogy including preview questions at the beginning of every chapter, end of chapter summaries, key terms, Web links, and suggestions for further reading.

This volume focuses on the role of motivational processes — such as goals, attributions, self-efficacy, outcome expectations, self-concept, self-esteem, social comparisons, emotions, values, and self-evaluations — in self-regulated learning. It provides theoretical and empirical evidence demonstrating the role of motivation in self-regulated learning, and discusses detailed applications of the principles of motivation and self-regulation in educational contexts. Each chapter includes a description of the motivational variables, the theoretical rationale for their importance, research evidence to support their role in self-regulation, suggestions for ways to incorporate motivational variables into learning contexts to foster self-regulatory skill development, and achievement outcomes.

Designed for professionals and graduate students in the personality/social, military, and educational psychology, and assessment/evaluation communities, this volume explores the state of the art in motivational research for individuals and teams from multiple theoretical viewpoints as well as their effects in both schools and training environments. The great majority of education and training R&D is focused on the cognitive dimensions of learning, for instance, the acquisition and retention of knowledge and skills. Less attention has been given in the literature and in the design of education and training itself to motivational variables and their influence on performance. As such, this book is unique in the following montage of factors: * a focus on motivation of teams or groups as well as individuals; * an examination of the impact of motivation on performance (and, thus, also on cognition) rather than only on motivation itself; * research in training as well as educational settings. The data reported were collected in various venues including schools, laboratories and field settings. The chapter authors are the researchers that, in many cases, have defined the state of the art in motivation.

The academic standard for texts on motivation in educational settings. Clear and engaging, *Motivation in Education: Theory, Research, and Applications, Fourth Edition* presents the major motivation theories, principles, and research findings in sufficient detail to help students understand the complexity of motivational processes, and provide it provides extensive examples of the application of motivational concepts and principles in educational settings. From reviews of *Motivation in Education*: "I find it essential that students have access to such strong representations of the basic theories and work in the field of motivation. . . . This book goes a long way toward reinforcing the voices of experts who make data-driven decisions about how to foster motivation. . . . There are no available books [on motivation] as excellently crafted as this one." --Theresa A. Thorkildsen, University of Illinois at Chicago "This book is certainly the most comprehensive treatment of motivation. There are several others I have perused but they often take a certain approach to motivation whereas this book covers ALL approaches. The authors present a very complete and unbiased treatment of the literature." --Daniel H. Robinson, University of Texas

Motivation: Theory, Neurobiology and Applications is inspired by a question central to health care professionals, teachers, parents, and coaches alike, "How can an individual be motivated to perform a given activity or training?" It presents novel measurements of motivation developed in psychology and economics, recent insights into the neurobiology of motivation, and current research on applications designed to boost motivation in neurorehabilitation, education, and sports. In addition, tactics on how to connect these different research and knowledge fields within a common (theoretical) framework of motivation is discussed. Thus, in short, the book provides an integrative, interdisciplinary, up-to-date accounting on the neurobiology of motivation and how it might be boosted. Provides an integration of the neurosciences, their clinical challenges, and applicable research Includes both an interdisciplinary and integrative nature Contains a broad array of subject matter that will be of interest to a large target audience Presents contributions from experts in their respective fields

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