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Enabling students to transfer conceptual classroom learning to strategic application in their professional life. Case studies provide an opportunity for students to consider and evaluate how strategic management decisions are made in real organizations. The nineteen cases presented in this text provide a stimulating introduction to the world of strategic management. Along with examples involving the United States and the rest of the world, the wide variety of Canadian examples capture recent developments in strategic thought and reflect the impact of the Canadian context on business management.

We create organizations because we need to get a job done—something we couldn't do alone—and join them because we're inspired by their missions (and our paycheck). But once we're inside, these organizations rarely feel inspirational. So where did it all go wrong? In *The Org*, Ray Fisman and Tim Sullivan explain the tradeoffs that every organization faces, arguing that this everyday dysfunction is actually inherent to the very nature of orgs. *The Org* diagnoses the root causes of that malfunction, beginning with the economic logic of why organizations exist in the first place, then working its way up through the org's structure from the lowly cubicle to the CEO's office. You'll learn: The purpose of meetings and why they will never go away Why even members of al Qaeda are required to submit travel and expense reports What managers are good for How the army and other orgs balance marching in lockstep with fostering innovation Why the hospital administration—not the heart surgeon—is more likely to save your life Why CEOs often spend more than 80 percent of their time in meetings—and why that's exactly where they should be (and why they get paid

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so much)

According to the health data released by the Organization for Economic Cooperation and Development (OECD), the United States spends more per capita on healthcare than any other OECD country. Currently, U.S. healthcare spending constitutes \$2.5 trillion, or 17.3 percent of GDP, with healthcare costs increasing 9 percent annually. To reverse this alarming trend, the Obama administration recently led the effort to dramatically reform healthcare policy, laws, and regulations. This book provides you (whether a healthcare policy maker, hospital administrator, pharmaceutical company manager, or other healthcare professional) with practical guidance for leveraging supply chain principles to better manage healthcare resources and control healthcare costs. It introduces basic supply chain management concepts, terminologies, and tenets. Other included topics are strategic alliances among healthcare partners, value analysis of healthcare services and products, the impact of healthcare reforms on healthcare supply chains, and the development of performance metrics for the healthcare supply chain and benchmarking.

Companies know how to meet the demands of shareholder value: years of managerial excellence testify to this achievement. Many also know how to create stakeholder value – through traditional approaches such as CSR and philanthropy which predictably lead to trade-offs and added costs. What remains elusive is discovering is how to meet both shareholder

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and stakeholder requirements in the core business – without mediocrity and without compromise – creating value for the company that cannot be disentangled from the value it creates for society and the environment. What if sustainability was embedded into the DNA of your organization? How can you incorporate environmental, health and social value into its very core? Many companies, despite their best intentions, "bolt on" sustainability as an afterthought to their core strategies. They trumpet green initiatives and social philanthropy which lie at the margins of the business, with symbolic wins that inadvertently highlight the unsustainability of the rest of their activities. Today's ecological and social pressures require a different business response – one that existing strategy frameworks fail adequately to address. In *Embedded Sustainability*, authors Chris Laszlo and Nadya Zhexembayeva explain and predict how companies can better leverage global challenges for enduring profit and sustained growth. They introduce the marquis concept of embedded sustainability: the incorporation of environmental, health, and social value into the heartbeat of the product life-cycle with no trade-off in price or quality – no social or green premium. This book helps readers to comprehend and implement the notion of embedded sustainability. At its best, embedded sustainability is invisible, similar to quality. In addition to delivering socially and environmentally conscious products for consumers, it is capable of considerably motivating employees. Most of all, it enables smart companies to create even more value for both their shareholders and stakeholders.

This book is about using business intelligence as a management information system for supporting managerial decision making. It concentrates primarily on practical business issues

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and demonstrates how to apply data warehousing and data analytics to support business decision making. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. All examples are based on the most recent achievements in business intelligence. Finally this book outlines an overview of a methodology that takes into account the complexity of developing applications in an integrated business intelligence environment. This book is written for managers, business consultants, and undergraduate and postgraduates students in business administration.

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